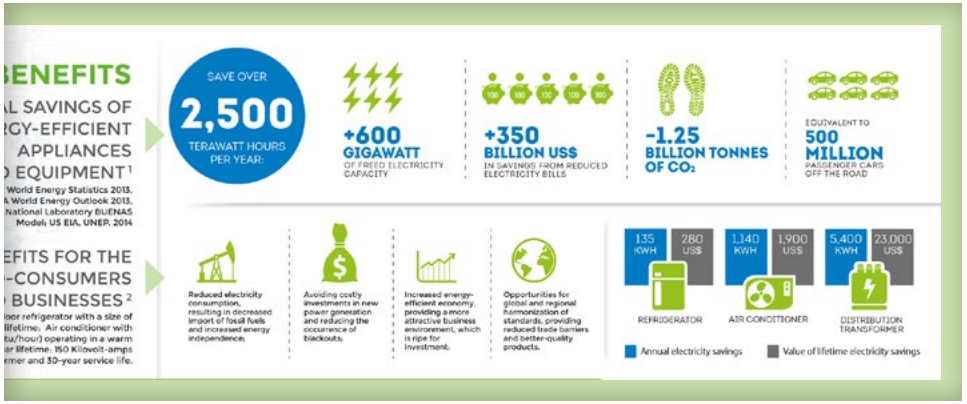
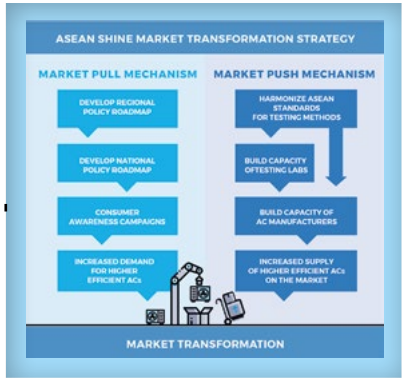
UNITED FOR EFFICIENCY



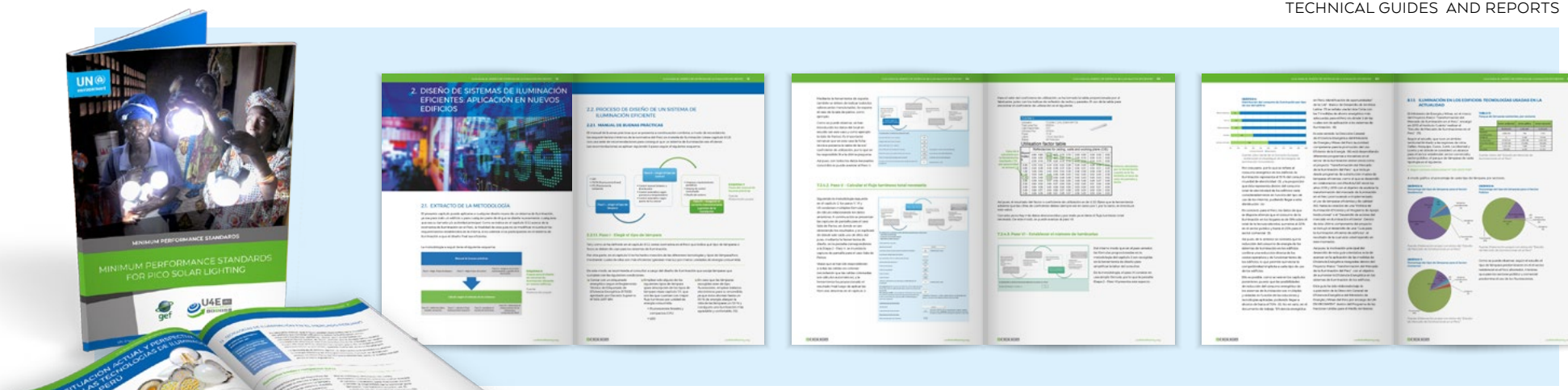


INFOGRAPHICS

BANNERS

UNITED FOR EFFICIENCY

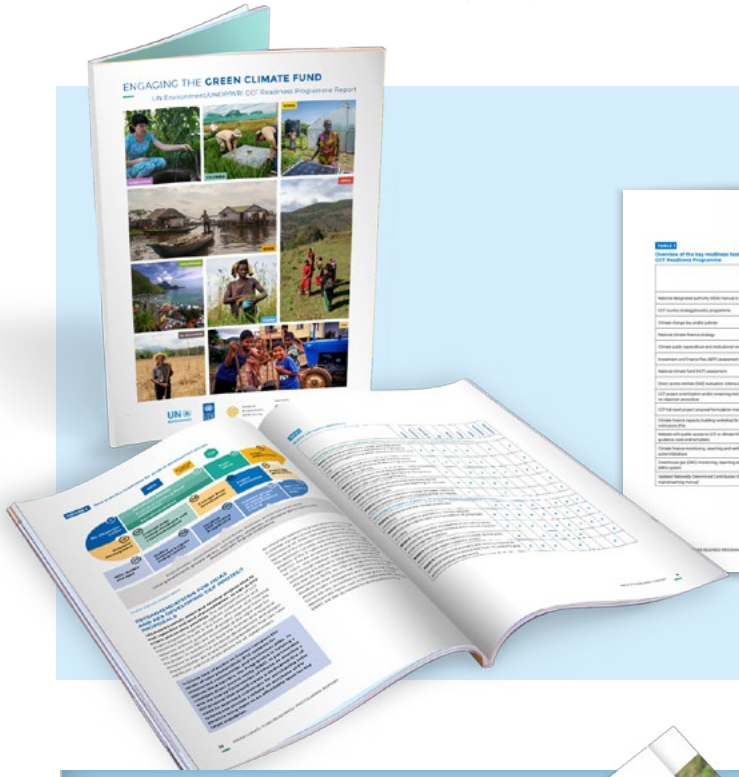
TECHNICAL GUIDES AND REPORTS



OTHER COMMUNICATION MATERIAL

BROCHURES / POLICY BRIEFS

THE GREEN CLIMATE FUND (GCF) READINESS PROGRAMME



TECHNICAL GUIDES AND REPORTS

FOLDER

POWERPOINT PRESENTATIONS

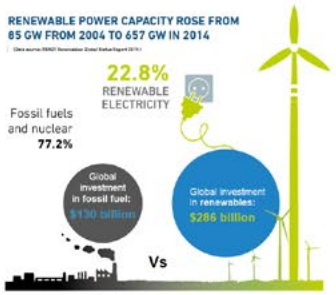
ADDITIONAL VISUALS

ROLL-UP BANNERS - 850 mm x 2000 mm

UNEP FINANCE INITIATIVE

RENEWABLE ENERGY INVESTMENTS

RENEWABLE POWER CAPACITY ROSE FROM 65 GW FROM 2004 TO 657 GW IN 2014



Estimated Renewable Energy Share of Global Electricity Production, End-2014

RENEWABLE ENERGY INVESTMENTS: MAJOR MILESTONES REACHED, NEW WORLD RECORD SET

Last year set a new record for global investment in renewable energy, which rose 5 per cent to **$US 286 billion,** more than six times higher than in 2004.

Developing countries: **$156 billion**

Developed countries: **$130 billion**

RENEWABLE ENERGY ON THE RISE

Energy from renewable sources – solar, wind, geothermal, hydro, bioenergy, ocean – is local, clean and inexpensive to use. Renewable energy does not create atmospheric pollution or lasting waste.

NEW INVESTMENT IN RENEWABLE ENERGY BY COUNTRY

USA $44.1 billion	UK $22.2 billion	Germany $8.5 billion
Mexico $6 billion	India $10.2 billion	Japan $36.2 billion
Chile $3.4 billion	South Africa $6.5 billion	Honduras, Morocco, Pakistan, Philippines and Uruguay invest more than $500 million
Brazil $7.1 billion	China $103 billion	

UN ENVIRONMENT AT WORK

Haiti

The Basic Agency for Sustainable Energy a UN Environment Partner launched a pilot project in Haiti that promotes solar-powered products. RemitEnergy. More than 43,000 clean energy units, from lanterns that charge mobile phones to small solar kits of 5W that provide lighting, have been sold to over 17,000 people saving Haitians more than $US 1.5 million.

RemitEnergy

Nepal

UN Environment, the World Resources Institute and United Nations Development Programme teamed up to build capacity in nine countries (Nepal, Colombia, El Salvador, Fiji, Ghana, Kenya, Nepal, Philippines, Uzbekistan), helping them access the fund to cut carbon and prepare for the impacts of climate change, through mechanisms such as Enhanced Direct Access, which brings decision-making to the local community.

Green Climate Fund Readiness Programme

Peru

UN Environment is collaborating with a range of countries including Peru, to swiftly enact National Appropriate Mitigation Actions by showing how the country can get the technology, financing and training needed to carry out mitigation activities, and how these activities could be measured and verified.

National Appropriate Mitigation Actions

Bokhol, Senegal

The Seed Capital Assistance Facility helps early-stage ventures in low-income countries finance clean energy projects through mitigating investment risk and working with investors. SCAF works with investment funds such as Greensahn which just launched one of sub-Saharan Africa's largest solar energy projects in Senegal. The 20-megawatt Senergy 2 project in Bokhol, close to the northern Senegalese border, will serve 168,000 people with electricity.

Seed Capital Assistance Facility

For more information, www.unep.org

ABOUT UN ENVIRONMENT

The United Nations Environment Programme provides leadership to inspire action, inform stakeholders and improve the quality of life for present and future generations. As well as working closely with the scientific community and member states to develop evidence based policies, the organization actively engages with stakeholders from the private sector to understand the challenges and opportunities to scale up potential solutions for the environment.

MARKET TRANSFORMATION FOR ENERGY EFFICIENT LIGHTING

Electricity Morocco was climbing fast **–by as much as 10 percent in some years–** a large share used to light homes. Energy efficiency effectively become a national emergency with lighting at the heart of the effort.

Power use could be curbed easily if householders made one small change: use a compact fluorescent lamp (CFLs) instead of an incandescent (ILs). The replacement of 15 million incandescent lamps will save 1,070 GWh of electricity consumption per year in Morocco, which represents twice the annual consumption of the entire city of Agadir.

But to make that happen, the country had to clear two hurdles. Though gifted with a longer lifetime and much more energy efficient, CFLs were six times more expensive to buy than ILs in Morocco, which could be up to a week's pay for an average household. In addition, CFLs sold in Morocco were often not up to consumer standards. To overcome these obstacles in 2010 UN Environment, alongside the Moroccan Ministry of Energy, Mines, Water and Environment (MEMWE) and the National Electricity and Water Utility (ONEE), set up the **Market Transformation for Energy Efficient Lighting.**

The program uses multiple approaches to rapidly disseminate energy efficient lighting in homes all over the Kingdom. Here's how it works: a consumer may get up to 18 CFLs a year from ONEE, and then pay them back gradually, 10 cents per month over 20 months for each lamp; CFLs are installed by ONEE in offices, and pressed out in remote areas by mobile canteens. low-income households are eligible for a MAD 3 (US$0.35) subsidy per CFL, lowering the price nearly 15 percent; and finally, CFL lamps are sold in supermarkets in big cities to increase accessibility.

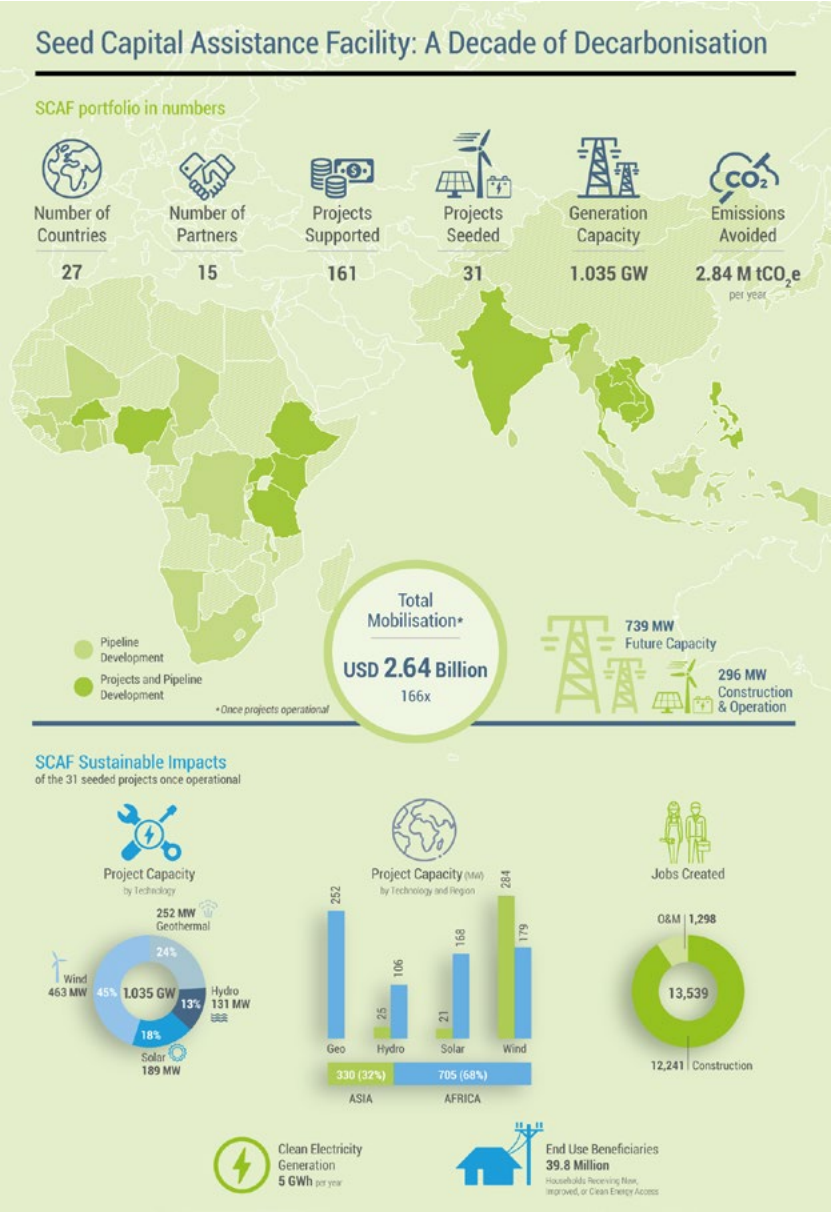
Of course, policies and regulations will drive Moroccans to convert to CFLs even faster. A joint effort with ex-lighten in helping develop taxes and regulations to phase out ILs and to phase in minimum performance standards for efficient lighting. To further adoption, the program is considering taxes and other financial incentives for throwing away ILs, recycling CFLs, alongside training policymakers and updating customs officials and staff at product testing labs to keep CFL product standards high.

In total, Morocco's hard work transforming the energy efficiency market has led to nine million CFLs installed, beating the original target of five million. The bar has now been raised to 10 million. The Market Transformation for Energy Efficient Lighting was successful in reducing the price of CFLs, even below the ONEE target, to MAD 18 from MAD 24.

BACKDROP EXHIBITION BOOTH | 3m x 3m (with other elements)

SEED CAPITAL ASSISTANCE FACILITY

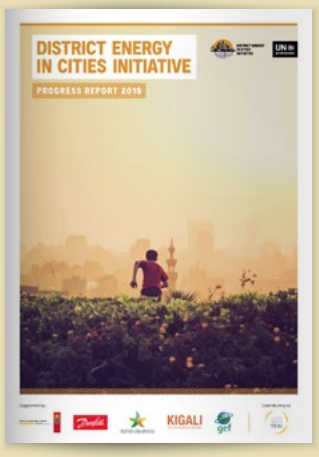
TECHNICAL BROCHURE

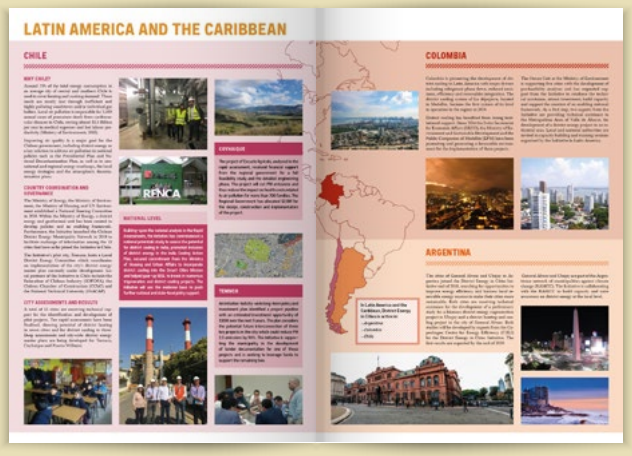


MAPS & DATA

POWERPOINT PRESENTATIONS

DISTRICT ENERGY IN CITIES INITIATIVE





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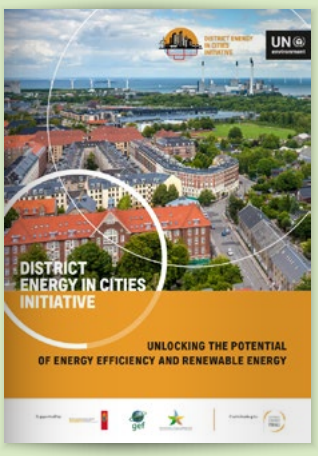


BROCHURE

THE GLOBAL ALLIANCE FOR BUILDINGS AND CONSTRUCTION

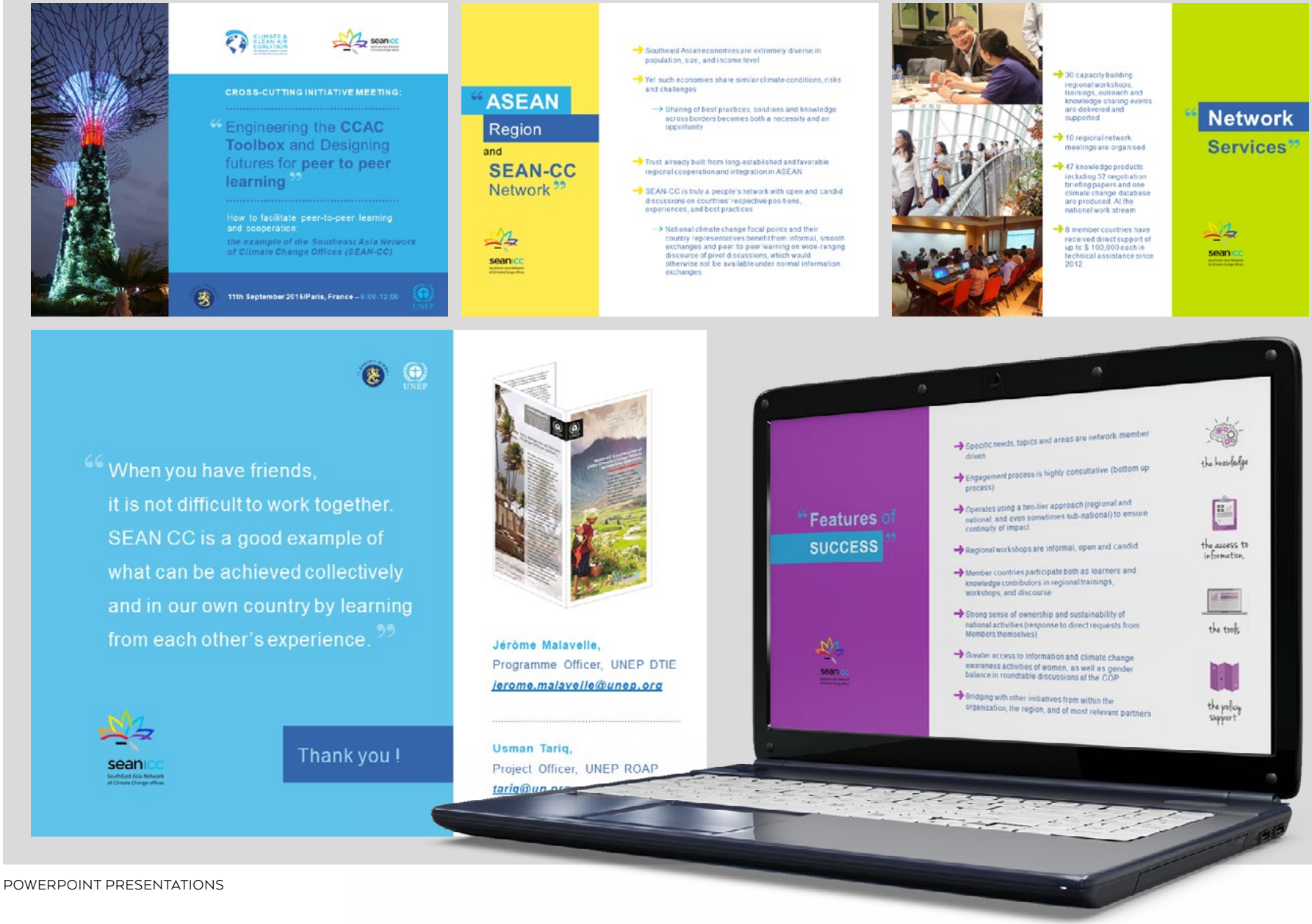
POSTER

SOCIAL MEDIA POSTS

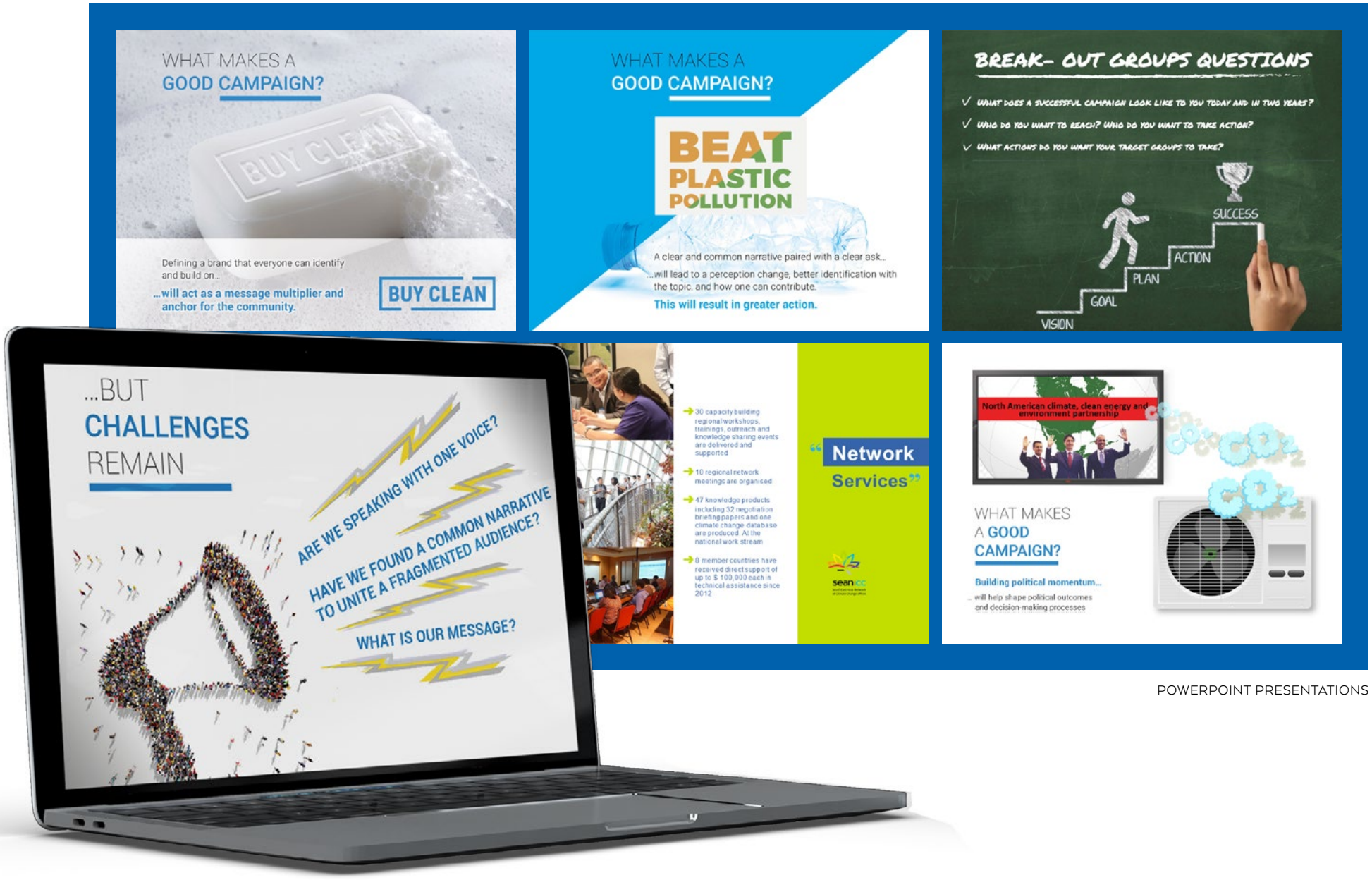
PUBLICATION | **ROADMAP**

BANNER

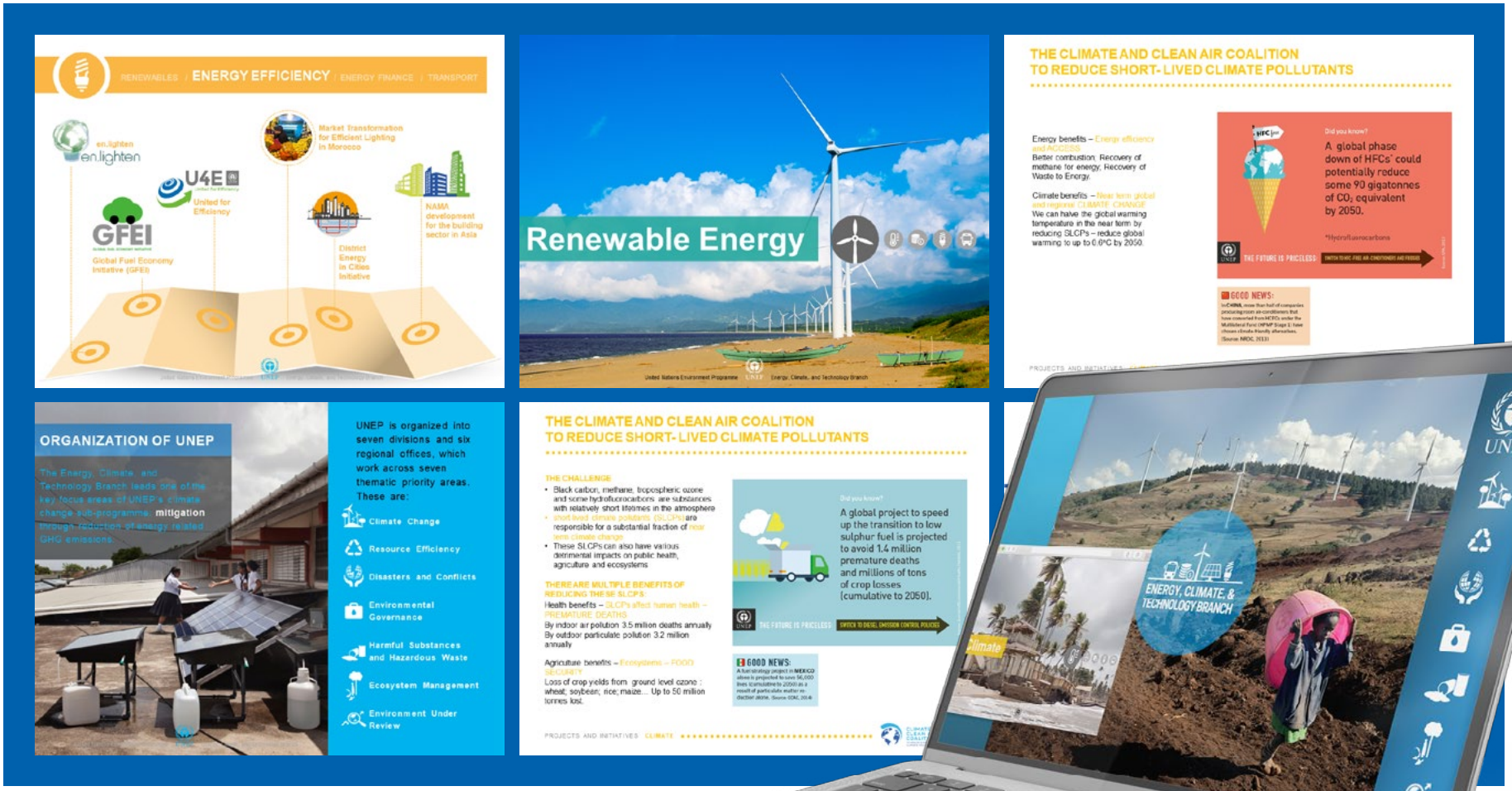
SOUTH EAST ASIA NETWORK OF CLIMATE CHANGE OFFICES



POWERPOINT PRESENTATIONS



POWERPOINT PRESENTATIONS



POWERPOINT PRESENTATIONS

UNEP-DTU PARTNERSHIPS

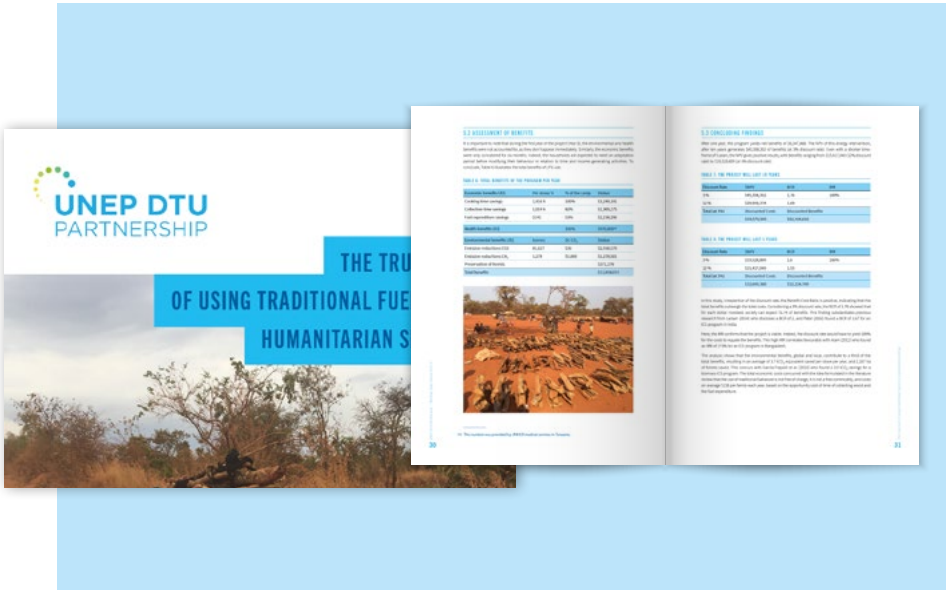
GOOD PRACTICE AND SUCCESS STORIES ON ENERGY EFFICIENCY IN INDIA / CHINA

PUBLICATION / REPORT

DESIGN / LAYOUT / INFOGRAPHICS

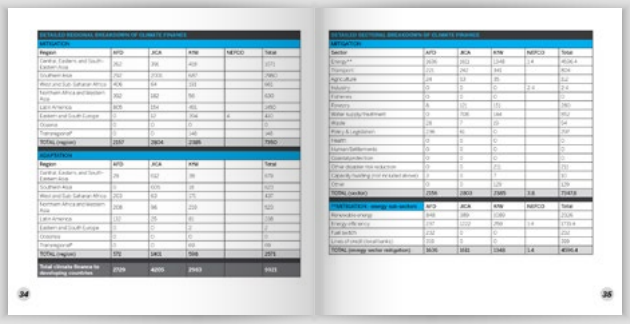
DEVELOPING INDCS | A GUIDANCE NOTE

TAKING STOCK OF THE (I)NDCS OF DEVELOPING COUNTRIES



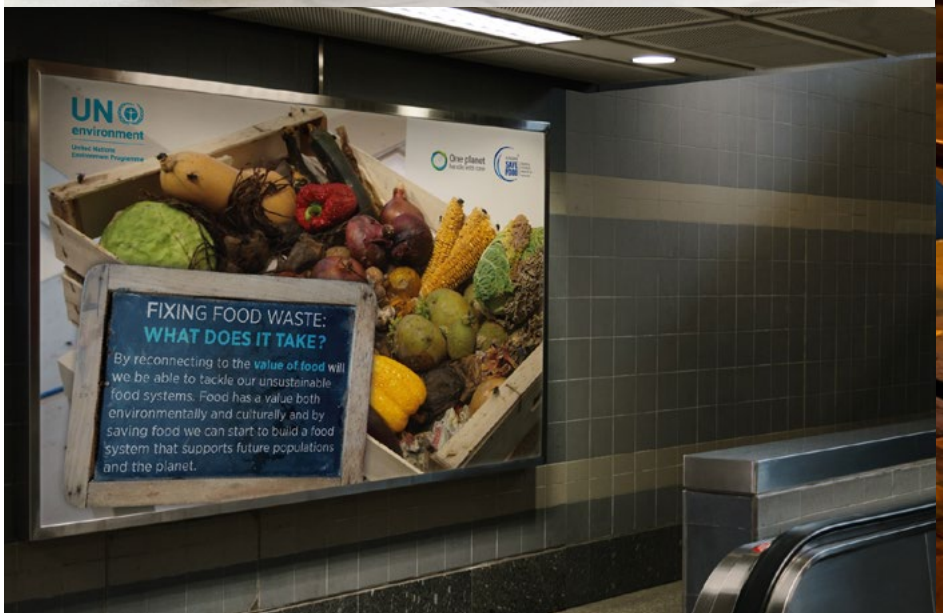
THE TRUE COST OF USING TRADITIONAL FUELS IN A HUMANITARIAN SETTING

TRADE IN ENVIRONMENTALLY SOUND TECHNOLOGIES | EAST AFRICAN | ASIAN REGION



PUBLICATION


UN environment
FIXING FOOD WASTE:
WHAT DOES IT TAKE?
Each year, consumers in rich countries waste an estimate 222 million tonnes of food,
an amount that equals the net food production of sub-Saharan Africa.
SAVE FOOD
One planet


UN environment
FIXING FOOD WASTE:
WHAT DOES IT TAKE?
By reconnecting to the value of food will we be able to tackle our unsustainable food systems. Food has a value both environmentally and culturelly and by saving food we can start to build a food system that supports future populations and the planet.


UN environment
One planet
SAVE FOOD
FIXING FOOD WASTE:
WHAT DOES IT TAKE?
FOOD WASTE IS A SCANDAL!
Approximately one-third of all food produced in the world is lost or wasted,
approximately 1.3 billion tonnes each year
at an economic cost of $940 billion to farmers, companies, and consumers.

CAMPAIGN


SAVEZ VOUS QUE POUR LE PRIX DE 5 JEUX SMARTPHONE, VOUS POUVEZ FINANCER LA CONSULTATION ET LE TRAITEMENT ANNUEL D'UN ENFANT?
VOS DONS SONT GAGNANTS
VOS DONS AIDENT À SAUVER DES VIES, DES VRAIES !
TERRE ROUGE FRANCE
Flashez ce code ou contactez nous
0 800 800 800
www.terrerougefrance.org
MISSION MÉDICO-CHIRURGICALE
SOINS ET PRÉVENTION FORMATION DES ÉQUIPES LOCALES
SAVEZ VOUS QUE LE COÛT D'UN EXCÉDENT BAGAGE PEUT COUVRIR LES VACCINATIONS D'USAGE D'UNE FAMILLE DE 5 PERSONNES ?
VOS DONS ONT DU POIDS.
NOUS AIDER À FAIRE DÉCOLLER DES VIES !
0 800 800 800

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VOS DONS AIDENT À SAUVER DES VIES, DES VRAIES !
MADAGASCAR C'EST BEAU VU DU CIEL...
VU D'EN BAS, ÇA POURRAIT L'ÊTRE AUSSI...
SAVEZ VOUS QUE LE COÛT D'UN EXCÉDENT BAGAGE COUVRE LA VACCINATION D'UNE FAMILLE DE 5 PERSONNES ?
15€
SEAT : 24 B
TIME : 10:25
TERRE ROUGE FRANCE
17, chemin Surprise | 97436 Saint Leu | FRANCE

CAMPAIGN

SOCIAL MEDIA POSTS

8 THEMATICS

3 SOCIAL MEDIA
FACEBOOK / TWITTER / INSTAGRAM

6 LANGUAGES
(UNITED NATIONS OFFICIAL)
ARABIC / CHINESE / ENGLISH / FRENCH / RUSSIAN / SPANISH

144
SOCIAL MEDIA
POSTS

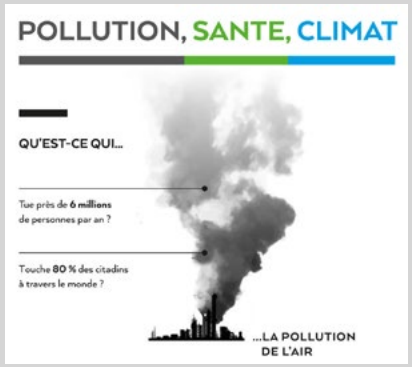
SOCIAL MEDIA POSTS

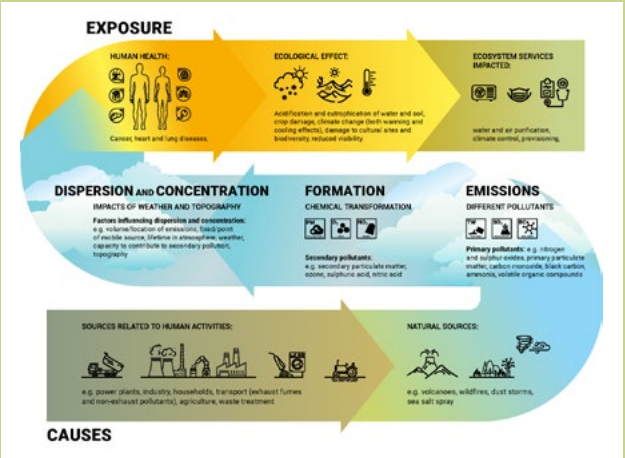
PUBLICATION

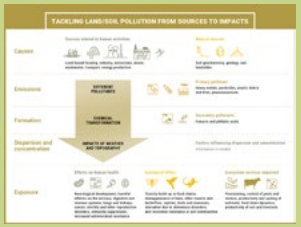
PUBLICATION

ONU ENVIRONNEMENT - HEALTH + ART OF CHANGE | SCHNEIDER ELECTRIC

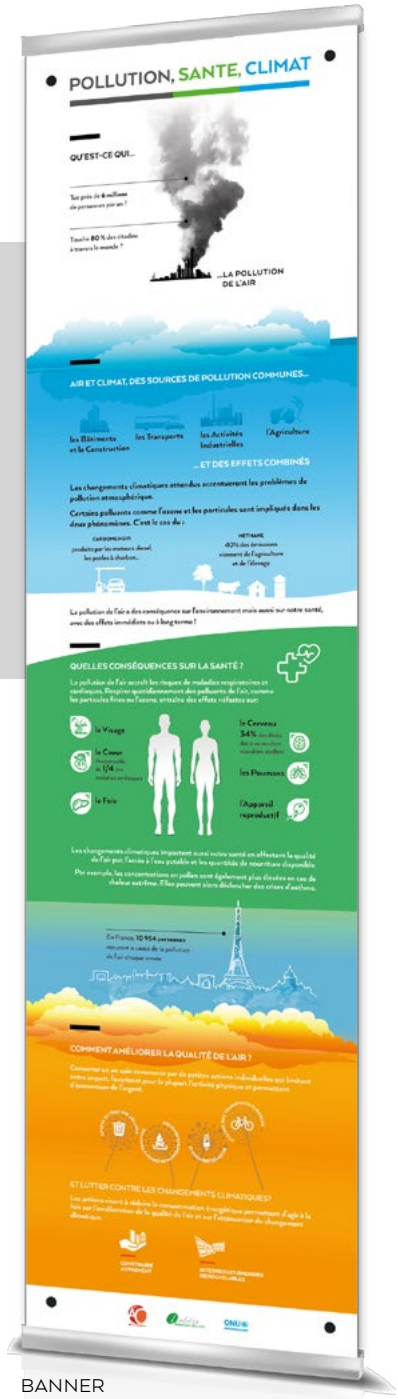
FOCUS INFOGRAPHICS OF THE BANNER







OTHER INFOGRAPHICS



BANNER

THE CLEAN ENERGY VOYAGE

AN EXHIBITION AT ASTANA AIRPORT

FOR THE EXPO 2017 / **FUTURE ENERGY**
ASTANA KAZAKHSTAN

In collaboration with

UN environment

MAGNUM PHOTOS

THE FUTURE IS CLEAN

WHEN RENEWABLE ENERGY TECHNOLOGIES moved from the lab to the markets, the skeptics were quick to say they would not work. When they worked, the skeptics dismissed them as too expensive or too difficult to scale up sufficiently. Yet since 2000, renewable energy use has grown dramatically, costs have tumbled and large-scale projects are up and running with many more in the "pipeline". Last year set a new record for global investment in renewable energy, which rose 5 per cent to US$ 285.9 billion, more than six times higher than in 2004. This record was achieved despite exchange rate variances and sharp falls in oil, coal and gas prices.

Access to clean energy is crucial for growing businesses, preserving biodiversity, promoting education and improving health, particularly for women and children.

In just 10 years since 2005, the number of countries with clean energy targets tripled from 48 to 164 in 2015, half of which are set by developing countries. The fact is that clean energy is no longer at the fringe, but rather plays a major role in powering the planet while generating decent jobs, combating climate change, addressing poverty and assisting the transition to an inclusive green economy.

THE EXHIBITION

UN Environment proposes to display a multimedia installation at Astana airport focusing on sustainable energy entitled: «THE CLEAN ENERGY VOYAGE». The exhibition will include big prints hanging from the roof.

Through the lens of a world renown photographers (including Magnum Photos), this exhibition will showcase initiatives from around the world, showing energy solutions to combat climate change which have been supported or led by the United Nations. These initiatives provide very concrete examples of the UN system at work. We have the power. We have the technologies to move towards low carbon societies.

The exhibition will highlight 7 stories (each of the stories presented on one big panel) with a direct link to sustainable energy and clean technology:

- Geothermal energy in Kenya
- Efficient Lighting in Morocco
- Energy Efficiency in Buildings in the Philippines
- Moving towards Carbon Neutral Cities in France
- Municipal Solid Waste Initiative in Brazil
- Small Islands and Developing States moving towards Renewable Energy in Trinidad and Tobago
- Solar Impulse flight around the world

In collaboration with

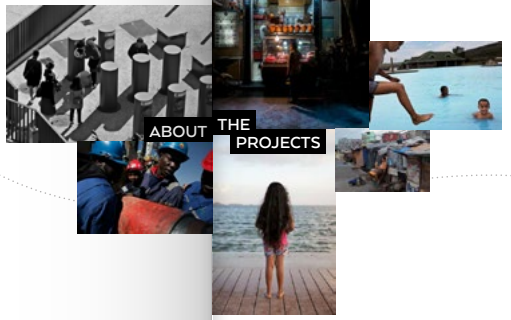
MAGNUM PHOTOS

SCENOGRAPHY PROPOSALS

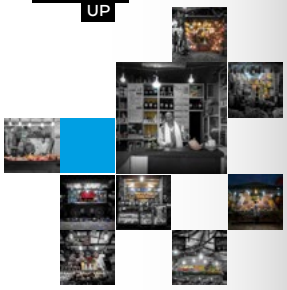
PARIS - CDG AIRPORT / PARIS-CHARLES-DE-GAULLE / ROISSY

PARIS - CDG AIRPORT / PARIS-CHARLES-DE-GAULLE / ROISSY

ABOUT THE PROJECTS



BRIGHTEN UP



ABOUT UN ENVIRONMENT

UN environment

UN Environment is the leading global voice on the environment. It provides leadership and encourages partnership in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations. UN Environment works with governments, the private sector, the civil society and with other UN entities and international organizations across the world. To ensure its global effectiveness UN Environment supports six regional offices, a number of sub-regional and country offices and a growing network of centres of excellence.

For more information, **www.unep.org**

ABOUT SOLAR IMPULSE (SI)

SI started off with Bertrand Piccard's vision of building an airplane capable of flying night and day without using any fuel, propelled solely by solar energy. The aim was to develop a symbol that would promote a pioneering and innovative spirit, particularly in the field of renewable energy and clean technologies. Solar Impulse's goal is to demonstrate that clean technologies, have the potential to change lives, societies and future markets in an unprecedented way. They have proven that solutions already exist to run the world on clean technologies, we just need to use them.

For more information, **www.solarimpulse.com**

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